

# 9<sup>TH</sup> PAPER WEEK

SYMPOSIUM | B2B MEETINGS | PRESENTATIONS

19-20-21-22 SEPTEMBER 2024

LIMAK DELUXE HOTEL, TURKISH REPUBLIC OF NORTHERN CYPRUS

## SPEECHES

### Keynote Speech: Risks of The World for Paper, Tissue & Pulp



Speaker : **Brian McClay**  
Company: **TTO BMA**

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### Keynote Speech: Paper industry Outlook :Current market trends; Industry drivers for the future



Speaker : **Marko Summanen**  
Company: **Resource Wise**

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### Keynote Speech: Navigating the New EU GPSR Requirements: Implications for Hygienic Paper Product Industry



Speaker : **Özlem Arız**  
Company: **Kimberly-Clark**

## Keynote Speech: Growth Expectations in the Tissue Paper Industry



Speaker : **Orhan Ögücü**  
Company: **Lila Kağıt**

## Keynote Speech: Enhancing Sustainability by Cutting Waste in Packaging Lines



Speaker : **Omar Barjij**  
Company: **IMA TMC**

## Hayat Kimya's Commitment to Sustainable Production: Innovations in Water and Energy Management



Speaker : **Şahin Civelek**  
Company: **Hayat Kimya**

# 01 AI and Technological Advances in the Paper Industry:

## Panelists



**Abdullah Sunna**  
Tulip Technologies



**Karim Pourak**  
ProcessMiner



**Sami Algan**  
Kadant



**Tefik Türker Savuran**  
Eczacıbaşı Consumer  
Products



## **02 Innovations and Sustainable Practices in the Paper and Pulp Sector**

### **Panelists**



**Sami Safran**  
Arab Federation for  
Paper, Printing & P  
ackaging Industries (AFPPPI)



Speaker : **İsmet Müstecaplıoğlu**  
Company: **Reis**



**Abdullah Al Khateeb**  
IPM- CPM



## **03** Innovative Chemical Solutions in the Paper Industry

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- New chemical compounds used in paper and pulp production
- Environmental impact and sustainability of chemical solutions
- Innovative chemical solutions and their future in the paper industry

### *Panelists*

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*Prof. Dr. Sedat Ondaral*  
KATÜ



## **04** Recycling in the Paper Industry: Challenges and Opportunities

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